# JOHN FEKNER

JUST JOHN ... AND SO ON



**Touring Exhibition Proposal** 



# RETROSPECTIVE / TOURING EXHIBITION PROPOSAL

**John Fekner** (1950, New York) is considered one of the most "well-known-unknown" american artists that were part of the vibrant scene in New York in the late 1970s and in the 1980s. He exhibited with Don Leicht, Keith Haring, David Wojnarowicz, Jenny Holzer and others.

Fekner began writing poetry as a teenager, and his first outdoor graffiti in 1968 was the words *Itchycoo Park*, the title of the music hit by the band Small Faces. From then until the beginning of the 1980s he anonymously carried out guerrilla graffiti actions called *Warning Signs* across the five boroughs of New York City, creating over 300 conceptual works. Since 1977 he has been working with hand-made stencils, which is why he is considered a pioneer of stencilling within the urban art movement. Whether individually or collaboratively, Fekner never limited his work to a single art form. He rather engaged in various disciplines, freely crossing between poetry, music, painting, street actions, and digital videos, while the content of the works centers on issues of humanistic concern; raising awareness of the indigenous peoples who were displaced from the New York area, environmental problems, media control and a society driven by greed, consumption and instant gratification.

Fekner's art disciplines crossing his multidisciplinary approach also influencing New York scene through 60 years of his opus with some recent urban interventions. Although Fekner's artistic work has at times been extremely public, media-savvy and technological-driven, he has managed to keep a low profile, which allows him to keep his vision resolute and independent, thus the title of the exhibition *Just John ... And So On*.

## Stenciling

Stenciling is a method of creating reproducable patterns by applying paint through cut-out areas of a template onto surfaces beneath. The open sections, called "islands", allow paint to pass through, while "bridges" maintain the stencil's structural integrity.

## Fekner's Approach

Fekner's approach to stenciling is innovative as he was the first artist to use it the streets. Regarding typography and style he used a traditional



(from left to right) John Fekner, Jenny Holzer, David Wojnarowicz, Keith Haring and Michael Smith; Urban Pulses ArchiveFeknerja courtesy of John Fekner's Research ArchiveFeknerja /courtesy of John Fekner's Research Archive

letter style that mimicked official and military typography, creating an authoritative appearance while maintaining anonymity. He used bright colors against white backgrounds for maximum visibility. He created site-specific installations and executed works rapidly at night. Sometimes using his car with an open hood as camouflage, and repeated messages for greater impact. Strategically he placed messages where they would have the most impact. Fekner's stencils functioned like captions, identifying or categorizing conditions in urban environments. His work was intentionally temporary some pieces prompted immediate action (like the removal of abandoned cars), while others gradually became integrated into the urban landscape, adding layers of urban archaeology. Beginning in 1977, Fekner involved

neighborhood teenagers in his nightly operations, making community collaboration an essential aspect of his practice. Under the umbrella term Queensites, he developed projects to engage local communities in his environmental messaging.

#### Decay

In the 1970s and 1980s, Fekner created over 300 environmental stencil works across New York City, with the *Decay* series becoming his most recognizable activist campaign. He used stark, simple words and strategically placed them on the deteriorating city infrastructure. Through projects like *Decay*, *Industrial Fossil*, and *Broken Promises*, he sought to force city officials and local communities to acknowledge and address accumulated urban neglect. Some of his inscriptions were also utilized as a backdrop by the US Presidential Candidate Ronald Reagan during his election campaign.



# Fashion 时髦 Moda MOДA

In 1979 Fekner visits Fashion 时髦 Moda MOДA a storefront for experimental art and cultural exchange, and an outpost for showcasing graffiti art, breakdancing and rapping to the wider public. In the window of Fashion Moda, Fekner creates an installation with a TV set, a stenciled logo and a statement in both English and Spanish in 1980. Over the next two

years, he reconfigures and updates the window with projects relating to the local community.

#### **Pollution**

In connection with the urban decay projects, Fekner was also involved in group activist actions near toxic dumps and polluted areas. His Warning Signs project was focused on raising public awareness about areas affected by irresponsible disposal and storage of chemical waste. He strategically placed messages in locations where pollutants threatened public health, using simple yet powerful texts to bring the publics attention. He wanted the public to put pressure on those in charge to take responsibility and carry out the necessary environmental remediation.





# John Fekner Highway Indian Project 1979

The Highway Indians project provided local residents with information that might not be known concerning a community's past. We have completely covered our landscape as well as the Indigenous Peoples connection with it. Today they are still fighting broken treaties with the American government over land rights that were granted and signed as treaties beginning in 1778. The Highway Indians projects were meant to be suggestive of the horrendous manner in which industries were just concerned with their own progress; without regard to the detrimental aspects of what they were doing, not only to the First Americans, but the impact to our natural resources and environment.

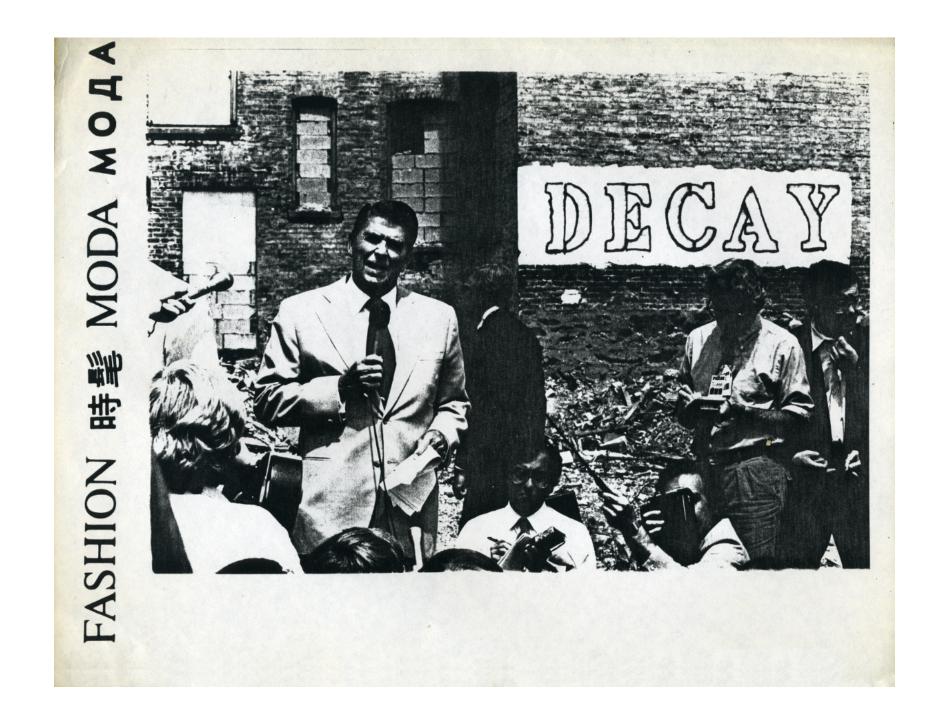
# **EXHIBITION IMAGE**



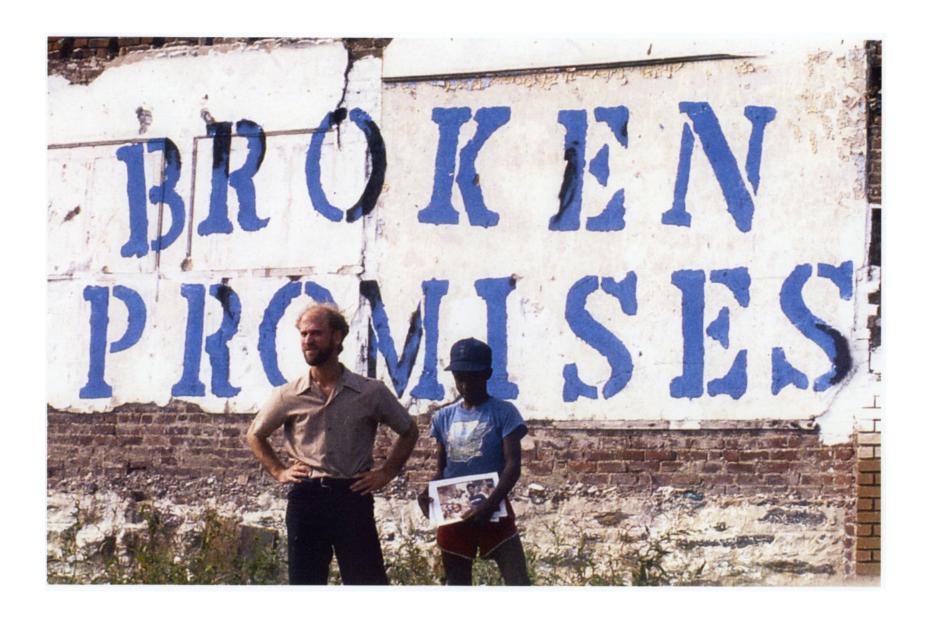


# YOUR SPACE HAS BEEN INVADED

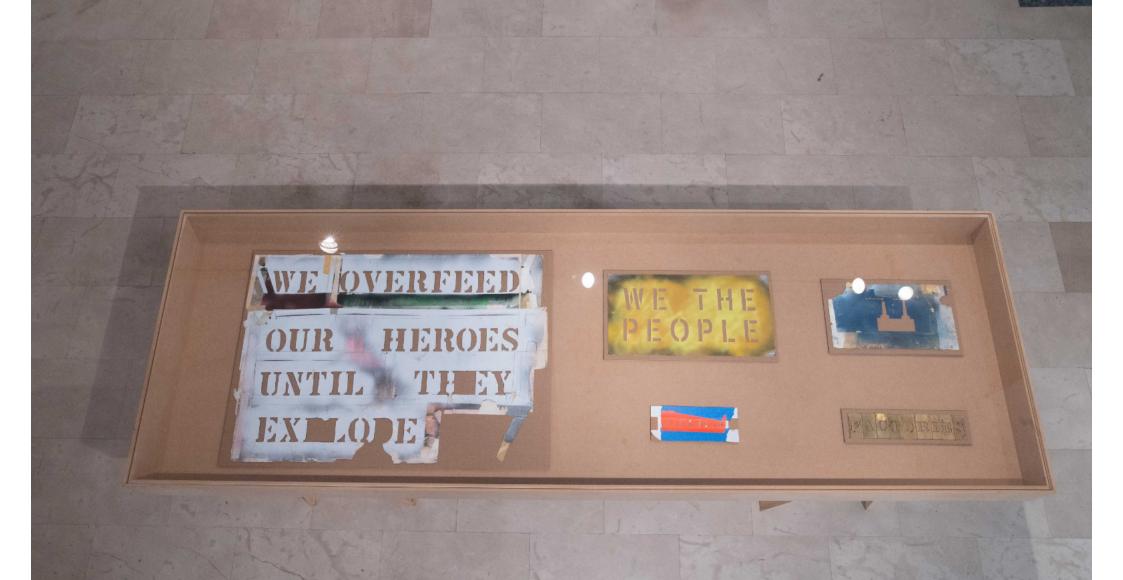


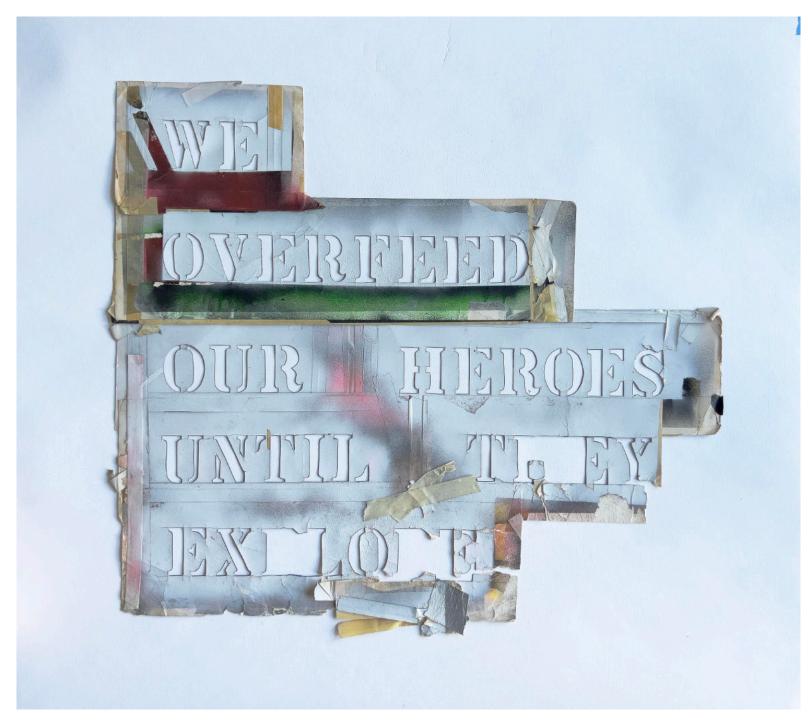


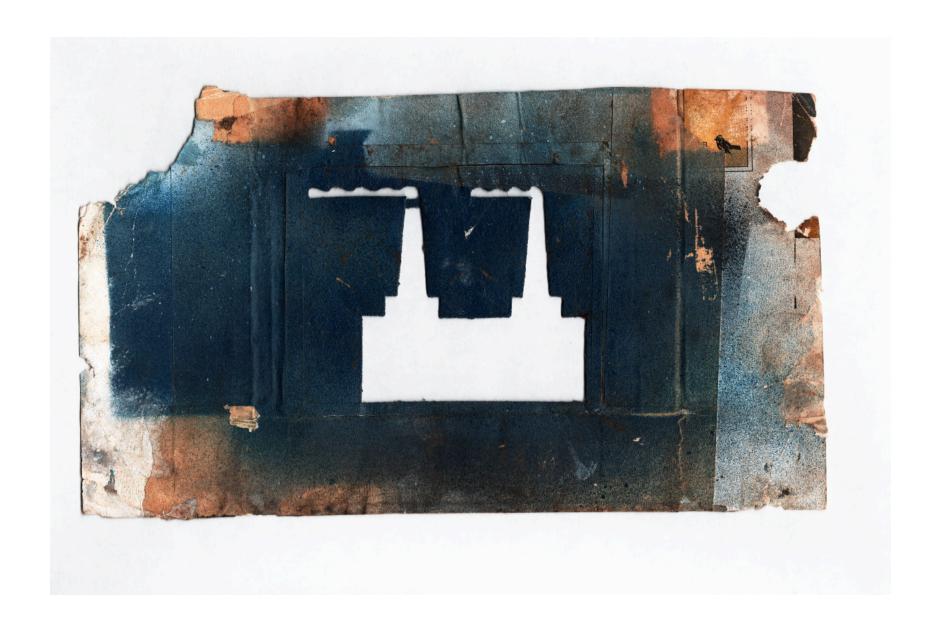
















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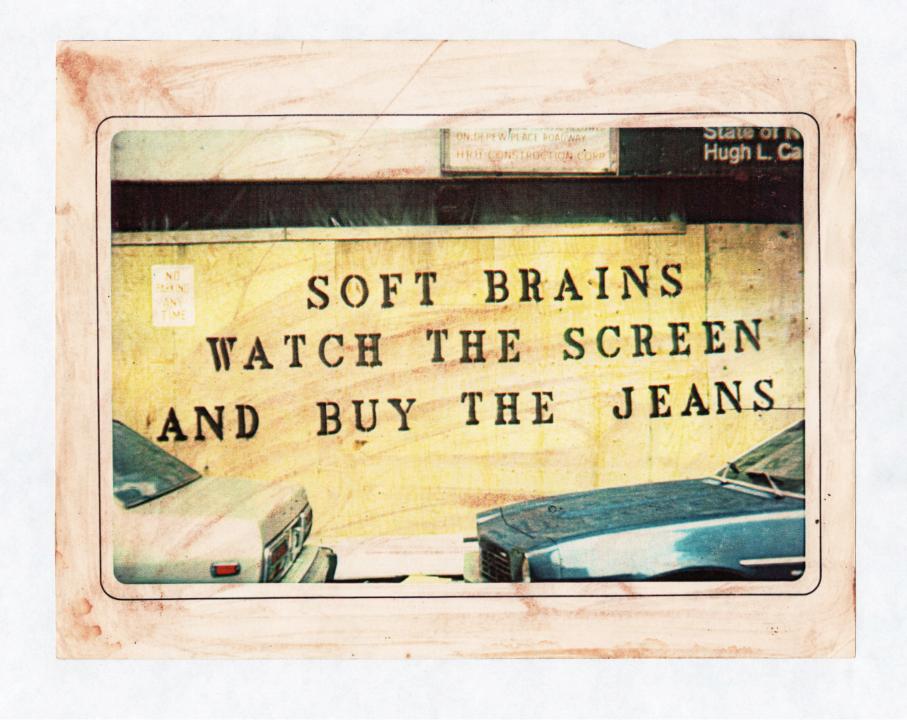
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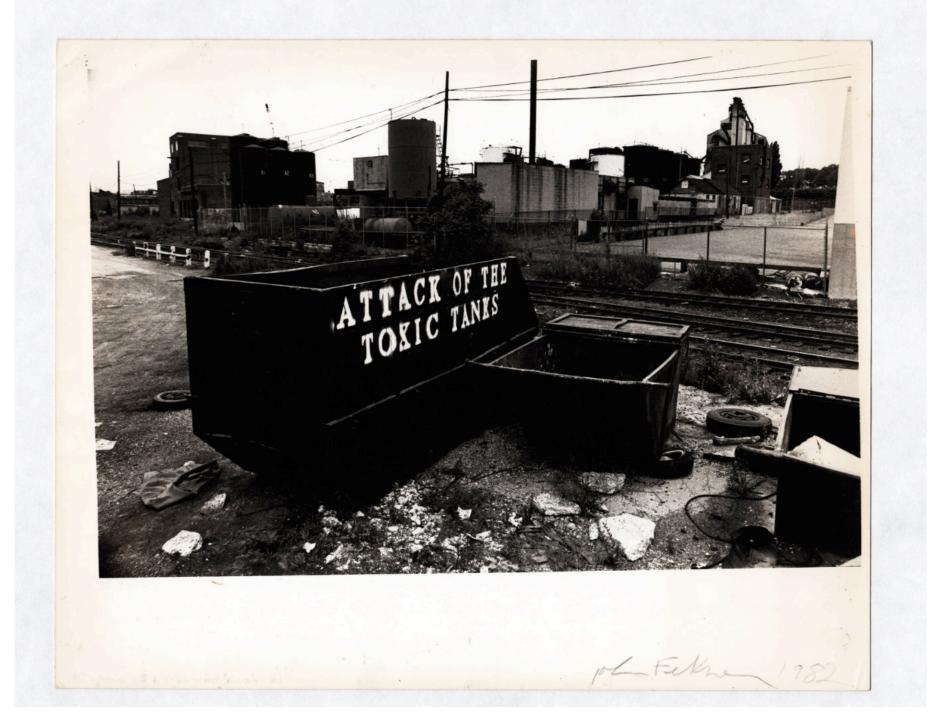
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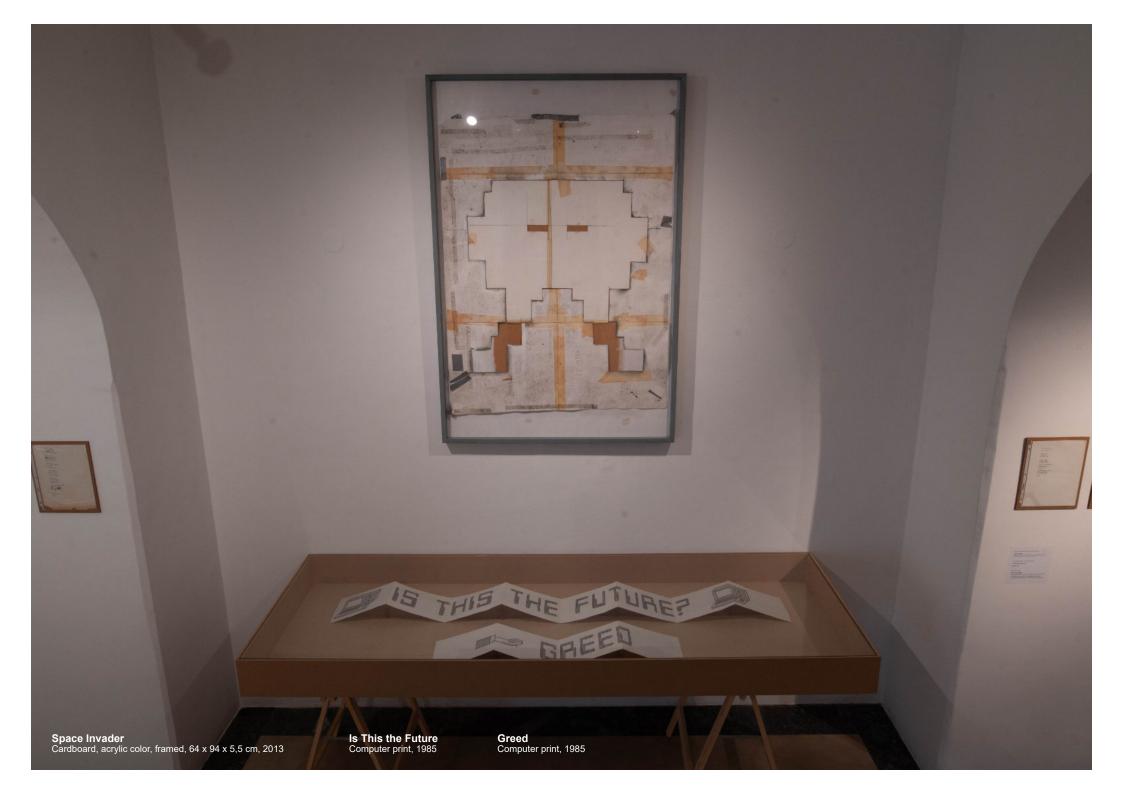
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Untitled (Danger Live Artists)
collaboration with Don Leicht / aluminium x-ray plate for medical report,
spraypaint. 30 x 23 cm. 1980/2013









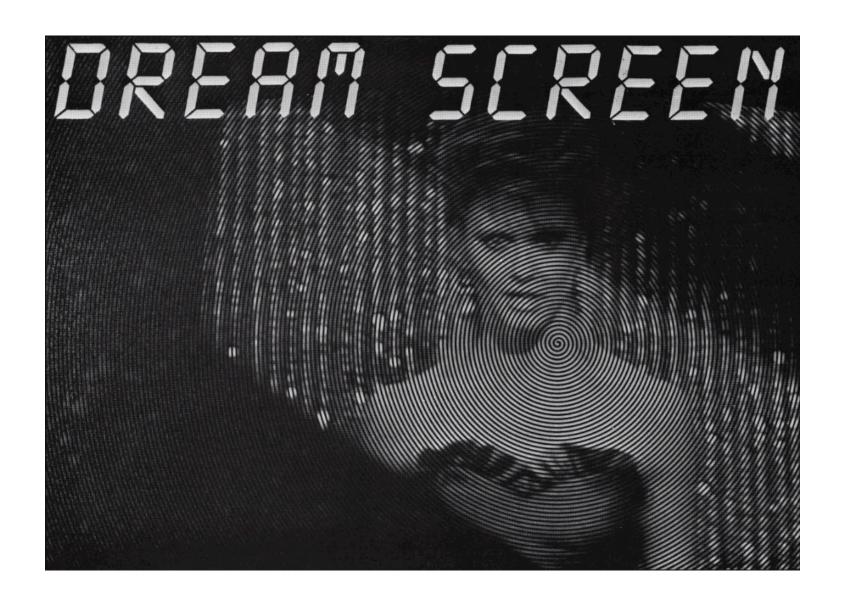


Is This the Future Computer print, 1985

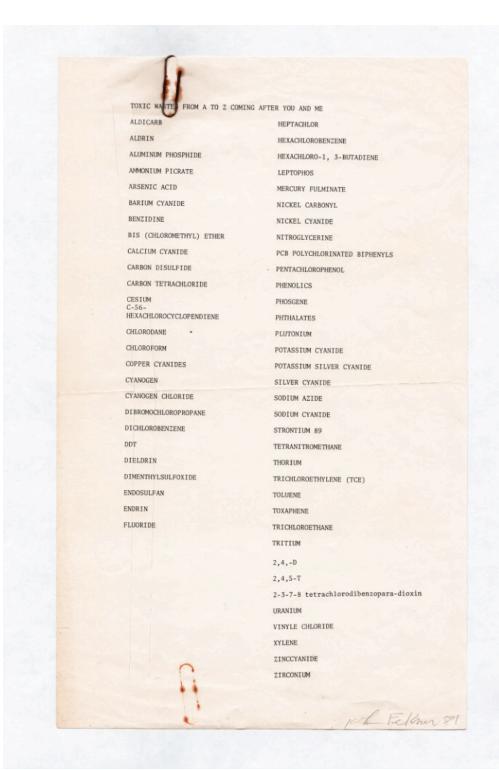
Greed Computer print, 1985

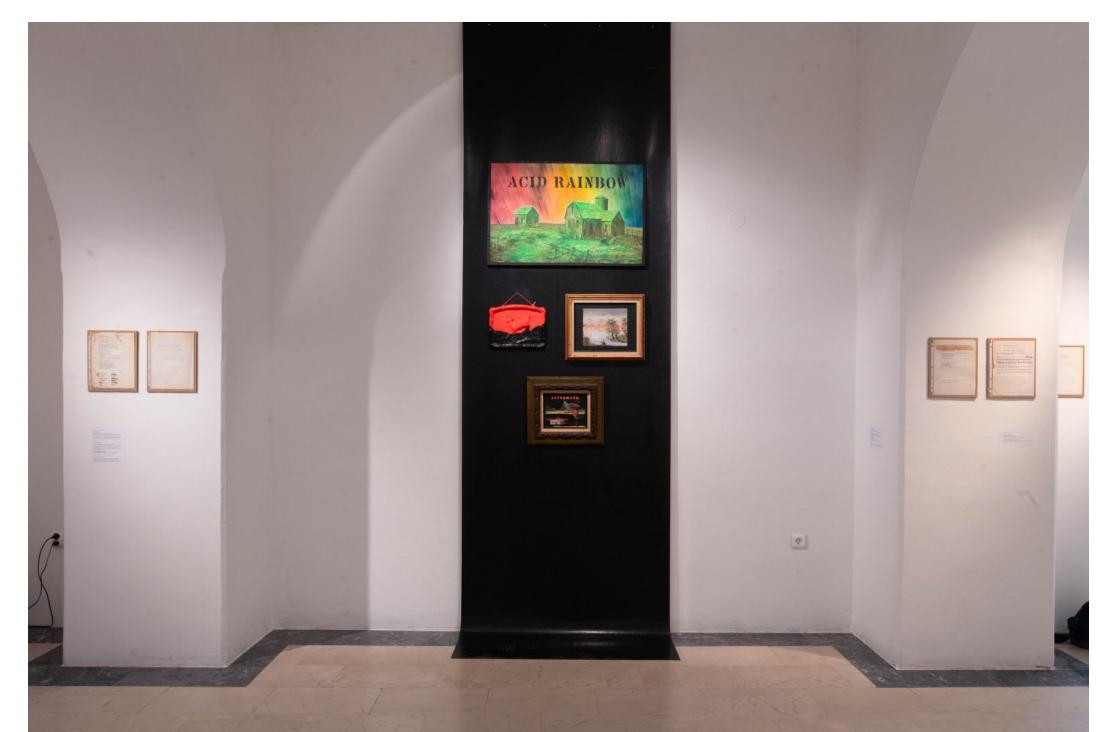


DREAM SCREEN Rua Vidiot?
Overhead transparencies, 1983 Beauty's Only Screen Deep Overhead transparencies, 1983 **Dream Screen**Overhead transparencies, 1983



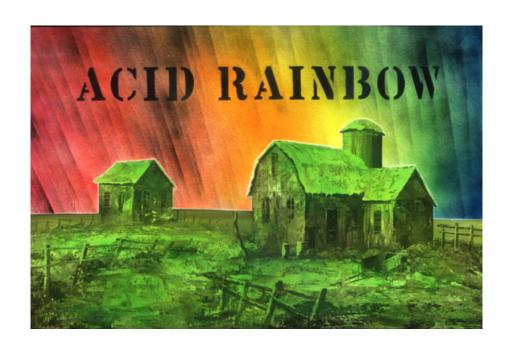


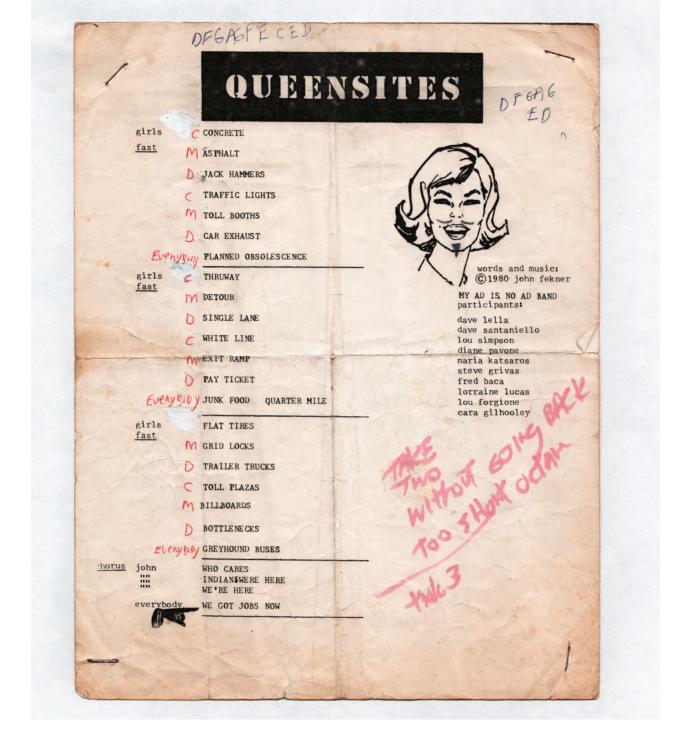


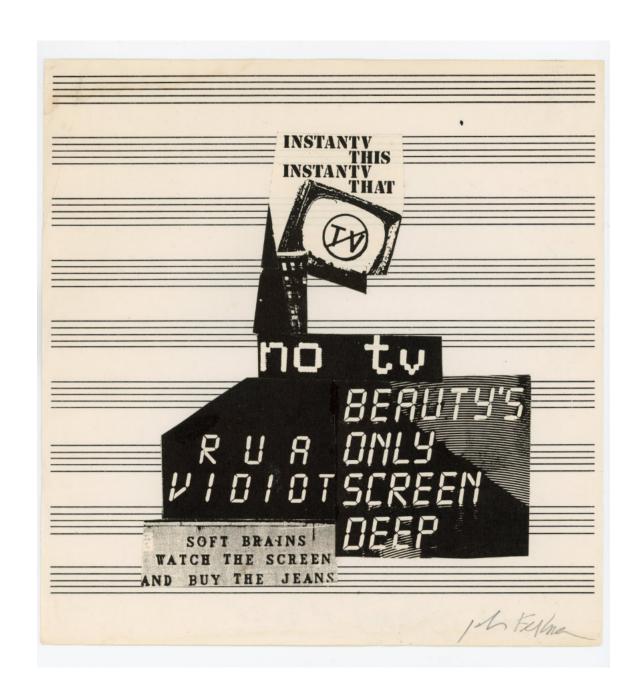


Acid Rainbow Spraypaint on found painting, 64 x 94 x 5,5 cm, 1985 Home Sweet Home in the Nuclear Age. Part 1 Spraypaint, tar and rope on found plaster object, 25,5 x 33 cm, 1982 X Americana X
Spraypaint on found painting, 41 x 49 x 8 cm, 1985

Aftermath
Spraypaint on found painting, 44 x 49 x 8 cm, 1985















# **INTERVIEW 1981 VIDEO**

# **MUSIC VIDEO**

**EXHIBITION FULL WALKTHROUGH** 

# **REQUIREMENTS**

# Basics:

- Shipping artworks
- Insurance for artworks
- Artist Fee
- Curators Fees
- · Accommodation and Travel for Three
- Translation

# **Printing needed:**

- Wallpaper photo prints (we could also possibly print, frame, large scale photos instead of all wall prints)
- Promotional Material (Posters, Window Stickers, Flyers)
- Possible catalogue (not mandatory)

# Tech needed:

- Three Overhead projectors
- Three Televisions (older models 80s' & 90s')
- One Projector
- One Record Player, + speakers
- Four Media players

# Display:

Two flat display cases

\*Other Fekner work could be included, i.e., artwork, ephemera, artist's books, etc.

## **BRAD DOWNEY**

#### co-curator

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# **JOHN FEKNER**

https://johnfekner.com

Galerija | Match Gallery

